



## Marshall Wells

UX Designer

UX Designer from Meridian Idaho with 5+ years in graphic and user experience design.

### Contact



(208) 615-6519

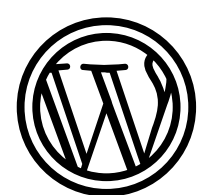
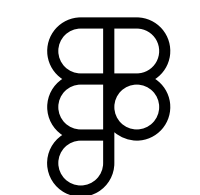
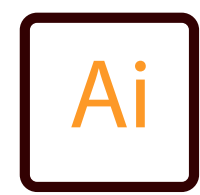


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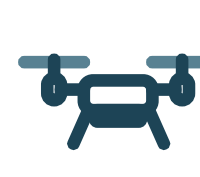


themarshallwells.com

### Software



### Hobbies



## Work Experience

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### UX Design Lead • Covr

November 2018 - Present

At Covr Financial Technologies I was responsible for the design of the advisor and consumer platforms. After initial analytical research I created a strategy to combine the platforms into a single cohesive experience. This plan was to move Covr into a modern SAAS platform that was responsive and allowed for consumers, advisors, and support roles to interact with the insurance case in a single platform.

### UX/UI Design Lead • HP Inc

February 2017 - November 2018

I was responsible for the design of the desktop and mobile applications included in HP Support Assistant (v9), which has 60 million users worldwide and 16 million monthly users. My responsibilities included designing, prototyping, testing, and managing design assets and functional prototypes of all journeys and applications. Prototypes were created in HTML/CSS, Axure RP, and Adobe XD.

### UX Design Consultant • TextOrbit

September 2016 - November 2018

TextOrbit is a startup focused on creating new and cheaper solutions in the SMS marketing space. I was responsible for designing the application interface for the web app and all company branding.

### UX Design/PO Consultant • Engage Media

September 2016 - November 2018

Responsible for creating complete online experiences. From choosing the best technologies, designing the interfaces, editing the videos for maximum audience engagement, and tracking analytics on each page, I created experiences for several major surgeons, dentists, chiropractors and other health practitioners. This morphed into a SAAS platform and media library for dental companies.

### UX Design/PO Consultant • Mission Media

September 2016 - November 2018

Mission Media is the non-profit arm of Engage Media. As the lead designer at Mission Media I created web experiences for major campaigns and religious organizations across the United States with a special focus on initiatives in and around the Treasure Valley.

### Graphic Design Consultant • SmartStory

September 2015 - November 2016

I worked in graphic and web page design, media management and assisting in UX/UI development.

### Graphic Design Consultant • Awake America

December 2014 - July 2015

Branding design and content creation for print and web.

## Education

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### Bachelor of Divinity • TVBI

September 2015 • May 2018